



UNDERGROUND RAILROAD, INC.



Our largest event is going virtual! For the first time this year, our gala event will honor the Great Lakes Bay Region for its commitment to empowering survivors of abuse through philanthropy and activism. The region's generosity brought us through the COVID-19 crisis to assist survivors who were in more danger than ever before. Held in October, in conjunction with Domestic Violence Awareness Month, this event typically hosts community and business leaders. This year we're excited to reach an **unlimited** audience with our extreme gratitude - all from the comfort of their own homes! The month-long celebration will feature videos, testimonies, and sponsor highlights on Underground Railroad's Facebook page and in email blasts to over 2,000 URR supporters.



UNDERGROUND RAILROAD, INC.

Who we are

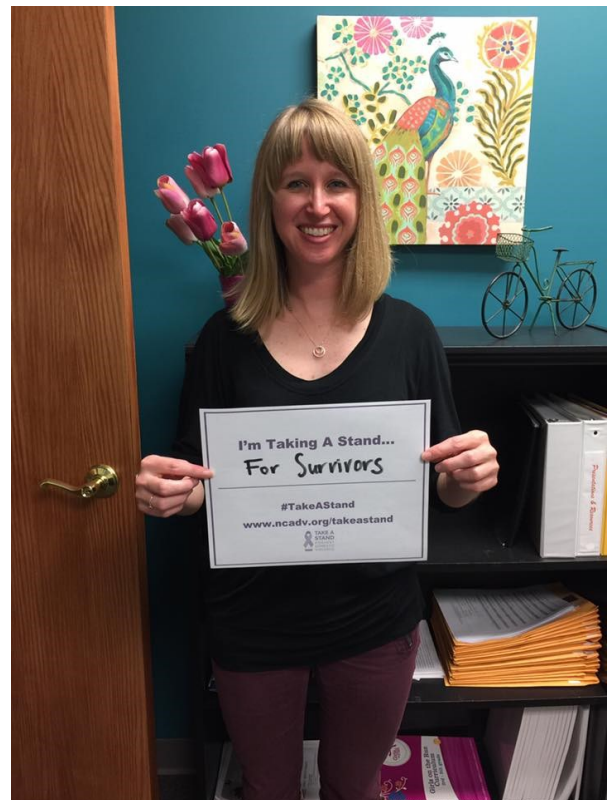
Underground Railroad, Inc. is the leader in the movement to end violence against women in Saginaw County. For 43 years, Underground Railroad has been the only provider of emergency shelter and services to victims of domestic violence, sexual assault, stalking and human trafficking in Saginaw County. Our mission is to empower survivors and create a culture of safety and respect in our community.

What we do

Underground Railroad, Inc. provides free and confidential services to survivors and the community. Our services include emergency shelter, 24 hour helpline, emergency on-call response, counseling and advocacy, court support and civil legal assistance, supervised visitation / safe child exchange, housing programs, youth services including on-site daycare, pet shelter, prevention programs, volunteer opportunities and Girls on the Run.

"I've never in my life had this type of experience where I felt very safe & secure - all the support, kindness & love. You all have helped me with my self-confidence. I don't know where to start to show my extreme appreciation. Thank you to all."

-Survivor



**We hope you'll join us
as a 2020/21 sponsor!**

**Don't see a package you like?
Call Karen Sova at
(989) 399-0007 ext. 100
to talk about customizing
a package for you!**



Together we can

MAKE AN IMPACT

\$5000 will provide **ALL** of the following

- One month in emergency shelter for a family of four
 - One week of crisis helpline services, allowing 50 people to access support 24/7
 - Free civil legal assistance to help fight for one survivor's rights
 - Healthy relationship education programming for 250 Saginaw County students
 - 12 restorative counseling sessions to empower a survivor of abuse
 - 60 days of shelter, food, supplies and vaccines for a family pet
-

\$3000 will provide **ALL** of the following

- Two weeks in emergency shelter for a family of four
 - One week of crisis helpline services, allowing 50 people to access support 24/7
 - One month of utility expenses for 9 offsite TSH and PSH houses
 - 250 loads of laundry for emergency shelter residents
 - One week of meals for the 50+ adults and children in emergency shelter
-

\$2000 will provide **ALL** of the following

- Two weeks in emergency shelter for a family of four
 - 6 restorative counseling sessions to empower a survivor of abuse
 - One week of utility expenses for 9 offsite TSH and PSH houses
 - One week of meals for the 50+ adults and children in emergency shelter
-

\$1500 will provide **ALL** of the following

- Two weeks in emergency shelter for a family of four
 - Two weeks of free day care services for two children
 - Three days of crisis helpline services, allowing 22 people to access support 24/7
-

\$750 will provide **ALL** of the following

- One week of emergency shelter for a family of four
- 60 days of shelter, food, supplies and vaccines for a family pet
- A week of free day care services for two children





EMPOWERMENT

DINNER & CELEBRATION

SPONSORSHIP OPPORTUNITIES

Presenting Sponsor: \$5,000 (limited to one)

- Exclusive event sponsor
- Premier logo placement on all event publicity
- Opportunity to be featured in event video
- Opportunity to provide sponsor highlight ad/article in Fall newsletter



- Full page ad with direct website link in 4-6 event email blasts
- Logo featured on electronic sponsor billboard
- Verbal recognition in event video
- Recognition on social media

Platinum Sponsor: \$3,000 (limited to two)

- Prominent logo placement on all event publicity
- Opportunity to provide sponsor highlight ad/article in Fall newsletter
- Half page ad with direct website link in 4-6 event email blasts
- Logo featured on electronic sponsor billboard
- Verbal recognition in event video
- Recognition on social media

Gold Sponsor: \$2,000

- Logo placement on all event publicity
- Opportunity to provide sponsor highlight ad/article in Fall newsletter
- Half page ad with direct website link in 4-6 event email blasts
- Verbal recognition in event video
- Recognition on social media

Silver Sponsor: \$1,500

- Logo placement on all event publicity
- Business card size ad in 4-6 event email blasts
- Verbal recognition in event video
- Recognition on social media

Bronze Sponsor: \$750

- Name listed in all event publicity
- Name listed in 4-6 event email blasts
- Verbal recognition in event video
- Recognition on social media



Empowerment Dinner & Celebration Sponsorship Commitment

How would you like your sponsorship to be acknowledged in event materials? Please print carefully!

Sponsor Name: _____

Preferred Contact: _____

Phone/Email: _____

Address: _____

<input type="checkbox"/>	Presenting Sponsor (limited to one) \$5,000	<ul style="list-style-type: none">• Exclusive event sponsor• Premier logo placement on all event publicity• Opportunity to be featured in 1 event video• Opportunity to provide sponsor highlight ad/article in Fall newsletter• Full page ad with direct website link in 4-6 event email blasts• Logo featured on electronic sponsor billboard• Verbal recognition in event videos• Recognition on social media
<input type="checkbox"/>	Platinum Sponsor (limited to two) \$3,000	<ul style="list-style-type: none">• Prominent logo placement on all event publicity• Opportunity to provide sponsor highlight ad/article in Fall newsletter• Half page ad with direct website link in 4-6 event email blasts• Logo featured on electronic sponsor billboard• Verbal recognition in event videos• Recognition on social media
<input type="checkbox"/>	Gold Sponsor \$2,000	<ul style="list-style-type: none">• Logo placement on all event publicity• Opportunity to provide sponsor highlight ad/article in Fall newsletter• Half page ad with direct website link in 4-6 event email blasts• Verbal recognition in event videos• Recognition on social media
<input type="checkbox"/>	Silver Sponsor \$1,500	<ul style="list-style-type: none">• Logo placement on all event publicity• Business card size ad in 4-6 event email blasts• Verbal recognition in event videos• Recognition on social media
<input type="checkbox"/>	Bronze Sponsor \$750	<ul style="list-style-type: none">• Name listed on all event publicity• Name listed in 4-6 event email blasts• Verbal recognition in event videos• Recognition on social media

Total Sponsorship: \$ _____ **Today's Date:** _____

Method of Payment ☐ Check enclosed (payable to Underground Railroad, Inc.) ☐ Charge the credit card below:

Name on card: _____ Card Number _____

Expiration Date: _____ CVV#: _____

Billing Address: _____ Billing City, State, Zip: _____

*Please complete this form and return with payment. Fax to (989)399-0010 or mail to:
Underground Railroad, Inc. 5647 State Street, Ste. A, Saginaw, MI 48603
Questions? Call Karen Sova at (989) 399-0007. Ext. 100*