

# Sponsor Guide



UNDERGROUND RAILROAD, INC.

**2020—2021**

*Saginaw*



[www.undergroundrailroadinc.org](http://www.undergroundrailroadinc.org)



UNDERGROUND RAILROAD, INC.

## Who we are

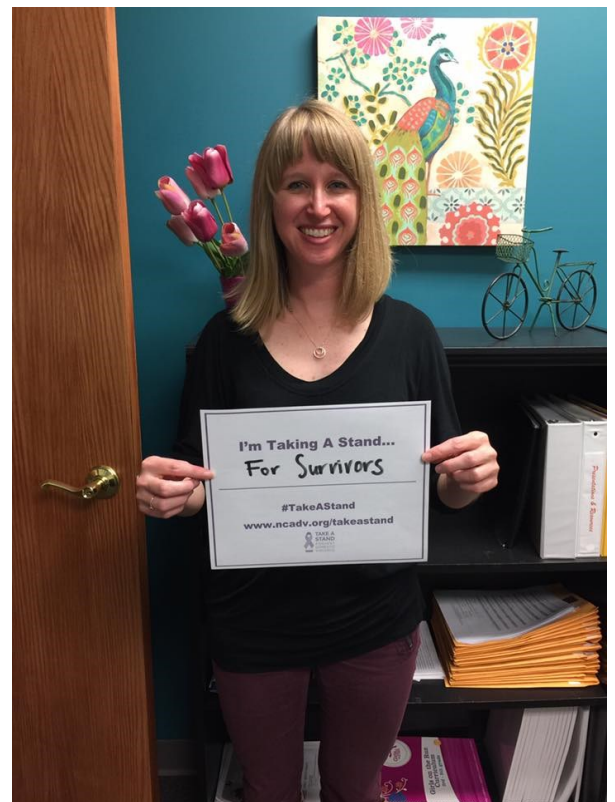
Underground Railroad, Inc. is the leader in the movement to end violence against women in Saginaw County. For over 40 years, Underground Railroad has been the only provider of emergency shelter and services to victims of domestic violence, sexual assault, stalking and human trafficking in Saginaw County. Our mission is to empower survivors and create a culture of safety and respect in our community.

## What we do

Underground Railroad, Inc. provides free and confidential services to survivors and the community. Our services include emergency shelter, 24 hour helpline, emergency on-call response, counseling and advocacy, court support and civil legal assistance, supervised visitation / safe child exchange, housing programs, youth services including on-site daycare, pet shelter, prevention programs, volunteer opportunities and Girls on the Run.

"I've never in my life had this type of experience where I felt very safe & secure - all the support, kindness & love. You all have helped me with my self-confidence. I don't know where to start to show my extreme appreciation. Thank you to all."

-Survivor



**We hope you'll join us  
as a 2020/21 sponsor!**

**Don't see a package you like?  
Call Karen Sova at  
(989) 399-0007 ext. 100  
to talk about customizing  
a package for you!**



## \$5,000

Will provide ALL of the following

- One month in emergency shelter for a family of four
  - One week of crisis helpline services, allowing 50 people to access support 24/7
  - Free civil legal assistance to help fight for one survivor's rights
  - Healthy relationship education programming for 250 Saginaw County students
  - 12 restorative counseling sessions to empower a survivor of abuse
  - 60 days of shelter, food, supplies and vaccines for a family pet
- 

## \$2,500

Will provide ALL of the following

- One week in emergency shelter for a family of four
  - One week of crisis helpline services, allowing 50 people to access support 24/7
  - One month of utility expenses for 9 offsite TSH and PSH houses
  - 250 loads of laundry for emergency shelter residents
  - One week of meals for the 50+ adults and children in emergency shelter
- 

## \$1,500

Will provide ALL of the following

- Two weeks in emergency shelter for a family of four
  - Two weeks of free day care services for two children
  - Three days of crisis helpline services, allowing 22 people to access support 24/7
- 

## \$1,000

Will provide ALL of the following

- One week of emergency shelter for a family of four
  - Healthy relationship education programming for 100 students
  - 4 restorative counseling sessions to empower a survivor of abuse
- 

## \$750

Will provide ALL of the following

- One week of emergency shelter for a family of four
  - 60 days of shelter, food, supplies and vaccines for a family pet
  - One week of meals for the 50+ adults and children in emergency shelter
- 

## \$500

Will provide ALL of the following

- One week of emergency shelter for a family of four
- One week of meals for the 50+ adults and children in emergency shelter





## EVENT DETAILS

Our annual table-hosted luncheon is Underground Railroad's point-of-entry event, attracting potential new supporters to learn about our services and how they can make a meaningful impact to support survivors of abuse in Saginaw County. There is a wide range of guests including retired professionals, community leaders, and young business people.

**EVENT DATE:** Thursday, June 10th

**LOCATION:** Horizons Conference Center  
(the event will follow state guidelines with the potential to be held outdoors)

**TIME:** 11:30am - 2:00pm

**ATTENDANCE:** 200-300

**PRICE:** Complimentary. Donations at the event are encouraged.





# ADVOCATES

for **change**



## EVENT SPONSOR \$5,000

- **Exclusive event sponsor (limited to one)**
- Recognition on each table centerpiece
- Recognition on selfie photo frames for social media
- Opportunity for event video feature
- Recognition on all print and media materials
- 10 event registrations
- Full page ad in program



## LUNCH SPONSOR \$2,500

- Name and logo featured on each lunch box
- Recognition on all print and media materials
- Opportunity for event video feature
- 6 event reservations
- Half page ad in program



## DESSERT SPONSOR \$1,500

- Name and logo featured on each dessert bag
- Recognition on all print and media materials
- Verbal acknowledgement in event video
- 6 event reservations
- Half page ad in program



## RAFFLE SPONSOR \$1,000

- Recognition on raffle punch cards
- Recognition on all print and media materials
- 6 event reservations
- Name listed in program and on event video



## PROGRAM SPONSOR \$750

- Recognition on all print and media materials
- 4 event reservations
- Name listed in program and on event video



## FRIEND SPONSOR \$500

- 4 event reservations
- Name listed in program and on event video



# Advocates for Change Sponsorship Commitment



How would you like your sponsorship to be acknowledged in event materials? Please print carefully!

Sponsor Name: \_\_\_\_\_

Preferred Contact: \_\_\_\_\_

Phone/Email: \_\_\_\_\_

Address: \_\_\_\_\_

<input type="checkbox"/>	<b>Event Sponsor</b> <i>(limited to one)</i> <b>\$5,000</b>	<ul style="list-style-type: none"><li>• <b>Exclusive event sponsor (limited to one)</b></li><li>• Recognition on each table centerpiece</li><li>• Recognition on selfie photo frames for social media</li><li>• Opportunity for event video feature</li><li>• Recognition on all print and media materials</li><li>• 10 event registrations</li><li>• Full page ad in program</li></ul>
<input type="checkbox"/>	<b>Lunch Sponsor</b> <b>\$2,500</b>	<ul style="list-style-type: none"><li>• Name and logo featured on each lunch box</li><li>• Recognition on all print and media materials</li><li>• Opportunity for event video feature</li><li>• 6 event reservations</li><li>• Half page ad in program</li></ul>
<input type="checkbox"/>	<b>Dessert Sponsor</b> <b>\$1,500</b>	<ul style="list-style-type: none"><li>• Name and logo featured on each dessert bag</li><li>• Recognition on all print and media materials</li><li>• Verbal acknowledgement in event video</li><li>• 6 event reservations</li><li>• Half page ad in program</li></ul>
<input type="checkbox"/>	<b>Raffle Sponsor</b> <b>\$1,000</b>	<ul style="list-style-type: none"><li>• Recognition on raffle punch cards</li><li>• Recognition on all print and media materials</li><li>• 6 event reservations</li><li>• Name listed in program and on event video</li></ul>
<input type="checkbox"/>	<b>Program Sponsor</b> <b>\$750</b>	<ul style="list-style-type: none"><li>• Recognition on all print and media materials</li><li>• 4 event reservations</li><li>• Name listed in program and on event video</li></ul>
<input type="checkbox"/>	<b>Friend Sponsor</b> <b>\$500</b>	<ul style="list-style-type: none"><li>• 4 event reservations</li><li>• Name listed in program and on event video</li></ul>

Total Sponsorship: \$ \_\_\_\_\_

Today's Date: \_\_\_\_\_

Method of Payment ☐ Check enclosed (payable to Underground Railroad, Inc.) ☐ Charge the credit card below:

Name on card: \_\_\_\_\_ Card Number \_\_\_\_\_

Expiration Date: \_\_\_\_\_ CVV#: \_\_\_\_\_

Billing Address: \_\_\_\_\_ Billing City, State, Zip: \_\_\_\_\_

**Please complete this form and return with payment. Fax to (989)399-0010 or mail to:  
Underground Railroad, Inc. 5647 State Street, Ste. A, Saginaw, MI 48603  
Questions? Call Karen Sova at (989) 399-0007. Ext. 100**