SPONSORSHIP OPPORTUNITIES

Safety • Empowerment • Change

Your support offers a new life for survivors of abuse in the Great Lakes Bay Region

5647 State Street
Saginaw, MI 48603
989-399-0007
undergroundrailroadinc.org
ksova@urrinc.org
For over 40 years, Underground Railroad has been the only provider of emergency shelter and services to victims of domestic violence, sexual assault, stalking and human trafficking in Saginaw County. Our mission is to empower survivors and create a culture of safety and respect in our community.

WITH SURVIVORS
We empower survivors of domestic violence, sexual assault, stalking & human trafficking by removing barriers to safety, and treating all victims with dignity and respect.

IN THE COMMUNITY
We assume the leadership role for eliminating domestic & sexual violence in the community by focusing on prevention through education, resources and training.

SAFETY
Crisis intervention like the 24 hour helpline, 24 hour on-call response, and emergency shelter, provide immediate access to safety.

EMPOWERMENT
Advocacy & counseling connect survivors with community resources. Court support and housing programs help navigate community systems.

CHANGE
Prevention programs in schools, businesses, churches & local organizations seek to educate about and eliminate violence.
Our mission is at the heart of our events, compelling long-term philanthropy & support.

We recognize the importance of partnerships to fulfill our vision of a community free from abuse.

We make connections that not only help survivors, but strive for prevention and social justice.
“Hearing the survivor testimony was sobering, but inspiring. You realize just how important this work is, and I’m glad our business name was behind it.”
SPONSORSHIP LEVELS

EMPOWERMENT DINNER
OCTOBER 4, 2023

PRESENTING SPONSOR
$7,500
- **EXCLUSIVE EVENT SPONSOR**
  - Company name featured on event signage ahead of the event
  - Recognition on all print and media materials in premiere location
  - Verbal recognition at event podium
  - Reserved table of 10 with name recognition
  - Preferred seating at event with VIP amenities
  - Full page color ad in program

WELLS: FARGO Advisors
$3,000
- **LIMITED TO ONE**
  - Name and logo on professional red carpet photos
  - Name and logo on photo booth station photos
  - Recognition on all print and media materials
  - Reserved table of 10 with name recognition
  - Half page ad in program

WINE PULL
$3,000
- **LIMITED TO ONE**
  - Recognition on wine bottles
  - Recognition on all print and media materials
  - Reserved table of 10 with name recognition
  - Half page ad in program

SILHOLEN'T AUCTION
$3,000
- **LIMITED TO TWO**
  - Recognition on silent auction tables and bid sheets
  - Recognition on silent auction tables and bid sheets

BAR
$2,000
- **LIMITED TO TWO**
  - Recognition on silent auction tables and bid sheets

GOLD SPONSOR
$1,500
- Recognition on event signage
- Reserved table of 10 with name recognition
- Business card size ad in program

SILVER SPONSOR
$750
- Recognition on event signage
- 4 event tickets in open seating
- Name listed in program
### 2023 Empowerment Dinner  
**Sponsorship Commitment**

*How would you like your sponsorship to be acknowledged in event materials? Please print carefully!*

<table>
<thead>
<tr>
<th>Sponsorship Level</th>
<th>Details</th>
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| **EXCLUSIVE EVENT SPONSOR** | - Company name featured on event signage ahead of the event  
- Recognition on all print and media materials in premier location  
- Verbal recognition at event podium  
- Reserved table of 10 with name recognition  
- Preferred seating at event with VIP amenities  
- Full page color ad in program |
| **Valley OB/Gyn Clinic, P.C.** | - Limited to one  
- Name and logo on red carpet photos  
- Recognition on all print and media materials  
- Reserved table of 10 with name recognition  
- Full page ad in program |
| **Wells Fargo Advisors** | - Limited to one  
- Recognition on wine bottles  
- Recognition on all print and media materials  
- Reserved table of 10 with name recognition  
- Half page ad in program |
| **Bronner’s Christmas Wonderland** | - Limited to two  
- Recognition on silent auction tables and bid sheets  
- Recognition on all print and media materials  
- Reserved table of 10 with name recognition  
- Half page ad in program |
| **GARBER Automotive Group** | - Business card size ad in program |
| **hap** | - Recognition on event signage  
- Reserved table of 10 with name recognition  
- Business card size ad in program |
| **Frankenmuth Credit Union** | - Recognition on event signage  
- 4 event tickets in open seating  
- Name listed in program |
| **Silver Sponsor** | - Recognition on event signage  
- 4 event tickets in open seating  
- Name listed in program |

**Total Sponsorship:** $ __________  
**Today’s Date:** ________________

Method of Payment  
☐ Check enclosed (payable to Underground Railroad, Inc.)  
☐ Charge the credit card below:

Name on card: ___________________________  
Card Number: ___________________________

Expiration Date: ______________________  
CVV#: __________________________

Billing Address: _________________________  
Billing City, State, Zip: _________________________

*Please complete this form and return with payment. Fax to (989)399-0010 or mail to: Underground Railroad, Inc. 5647 State Street, Ste. A, Saginaw, MI 48603  
Questions? Call Karen Sova at (989) 399-0007. Ext. 100 or email ksova@urrinc.org*
WHY SPONSOR US?

- Increase brand awareness & community visibility
- Offer opportunities for your employees to engage with philanthropic causes
- Make your community a better place to live & work
- Network with local officials and community & business leaders
- Make a meaningful impact in the lives of Saginaw County survivors of abuse
When I first started talking about my own abuse, I didn’t know there were organizations like Underground Railroad available. I didn’t know that they can help not just the survivors, but family members and friends, understand what the survivor is going through, and provide resources to help them on their healing journey. I believe Underground Railroad has been instrumental in helping survivors. It’s nice to know this is a community of support.”