

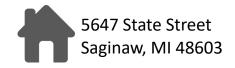
# **SPONSORSHIP OPPORTUNITIES**

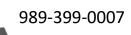
### Safety • Empowerment • Change

Your support offers a new life for survivors of abuse in the Great Lakes Bay Region



## 2025







undergroundrailroadinc.org ksova@urrinc.org

# **VISION & VALUES**

For over 45 years, Underground Railroad has been the only provider of emergency shelter and services to victims of domestic violence, sexual assault, stalking and human trafficking in Saginaw County. Our mission is to empower survivors and create a culture of safety and respect in our community.

#### WITH SURVIVORS

We empower survivors of domestic violence, sexual assault, stalking & human trafficking by removing barriers to safety, and treating all victims with dignity and respect.

#### IN THE COMMUNITY

We assume the leadership role for eliminating domestic & sexual violence in the community by focusing on prevention through education, resources and training.



### SAFETY

Crisis intervention like the 24 hour helpline, 24 hour on-call response, and emergency shelter, provide immediate access to safety.



### EMPOWERMENT

Advocacy & counseling connect survivors with community resources. Court support and housing programs help navigate community systems.



### CHANGE

Prevention programs in schools, businesses, churches & local organizations seek to educate about and eliminate violence.

# **ABOUT OUR EVENTS**

### **ADVOCATES FOR CHANGE**



Our annual table-hosted luncheon offers first time and long time supporters a chance to learn about our services, new initiatives, and how they can make a meaningful impact to support survivors of abuse in Saginaw County.

### **EMPOWERMENT DINNER**



Our gala event honors a community leader for their commitment to survivors through philanthropy and activism. Guests enjoy a cocktail reception, a world-famous Frankenmuth chicken dinner, silent auction, games, raffles, and a special award ceremony.



#### **MISSION FORWARD**

Our mission is at the heart of our events, compelling longterm philanthropy & support.



#### **COMMUNITY DRIVEN**

We recognize the importance of partnerships to fulfill our vision of a community free from abuse.



#### SOCIAL IMPACT

We make connections that not only help survivors, but strive for prevention and social justice.

# EMPOWERMENT DINNER







**DATE:** Wednesday October 8, 2025

**2025 HONOREE:** Judge Janet Boes

**LOCATION:** Bavarian Inn Lodge

**TIME:** 5:30pm—8:30pm

**ATTENDANCE:** 200-300

**TICKETS:** \$75 each or attend as a guest of the honoree, or as part of a sponsorship package

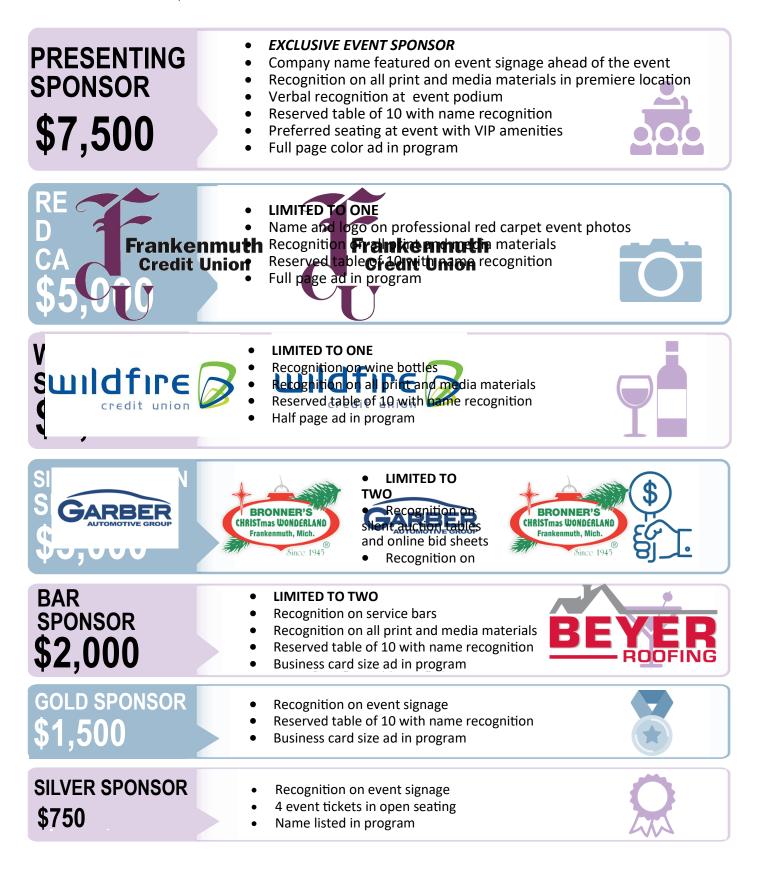




"This event was fun, as well as inspiring. You realize just how important this work is, and I'm glad our business name was behind it."

# **SPONSORSHIP LEVELS**

### **EMPOWERMENT DINNER** OCTOBER 8, 2025



### 2025 Empowerment Dinner Sponsorship Commitment

	How would you like your sponsorship to be acknowledged in event materials? Please print carefull
	Sponsor Name:
	Preferred Contact:
	Phone/Email:
	Address:
	Presenting Sponsor (limited to one) \$7,500• EXCLUSIVE EVENT SPONSOR • Company name featured on event signage ahead of the event • Recognition on all print and media materials in premiere location • Verbal recognition at event podium • Reserved table of 10 with name recognition • Preferred seating at event with VIP amenities • Full page color ad in program
	Red Carpet       •       LIMIZES TO ONE         Frankenmuth       •       Name and logo on red carpet photos         Credit Union       Frankenmuth       Credit Union         \$5,000       •       Reserved table of 10 with name recognition         •       Full page of in program
	e bottles rint and media materials 0 with name recognition
Ó	CHRISTMAS WONDERLAND Frankenmuth, Mich. Since 1943
	<ul> <li>LIMITED TO TWO</li> <li>Recognition on service bars</li> <li>Recognition on all print and media materials</li> <li>Reserved table of 10 with name recognition</li> <li>Business card size ad in program</li> </ul>
	Gold Sponsor (multiple) \$1,500• Recognition on event signage • Reserved table of 10 with name recognition • Business card size ad in program
	Silver Sponsor (multiple) \$750• Recognition on event signage • 4 event tickets in open seating • Name listed in program
al Sponsors	hip: \$ Today's Date:
hod of Payı	ment Check enclosed (payable to Underground Railroad, Inc.) Charge the credit card below:
ne on card: _	Card Number
	CVV#:
ng Address	Billing City, State, Zip:

Questions? Call Karen Sova at (989) 399-0007. Ext. 100 or email ksova@urrinc.org

# WHY SPONSOR US?





Increase brand awareness & community visibility



Offer opportunities for your employees to engage with philanthropic causes



Make your community a better place to live & work



Network with local officials and community & business leaders



Make a meaningful impact in the lives Saginaw County survivors of abuse





# YOUR IMPACT

### Last year your sponsorships helped provide:

- 12,181 safe nights in shelter
- 36,000 night of housing assistance for 98 households
- 3,662 hours of individual and group counseling
- 3,715 answered crisis calls
- 1,060 hours of childcare
- Supervised visitation and safe exchange for 85 families
- Healthy relationship education for 2,693 K-12 students
- 72 community education and public awareness events
- 3,497 downloads of the Touchy Subjects podcast in 1,076 cities

"When I first started talking about my own abuse, I didn't know there were organizations like Underground Railroad available. I didn't know that they can help not just the survivors, but family members and friends, understand what the survivor is going through, and provide resources to help them on their healing journey. I believe Underground Railroad has been instrumental in helping survivors. It's nice to know <u>this is a</u> <u>community of support."</u>

