



UNDERGROUND RAILROAD, INC.

SPONSORSHIP OPPORTUNITIES

Safety • Empowerment • Change

Your support offers a new life for survivors of abuse in the Great Lakes Bay Region



2026



5647 State Street
Saginaw, MI 48603



989-399-0007



undergroundrailroadinc.org
ksova@urrinc.org

VISION & VALUES

For almost 50 years, Underground Railroad has been the only provider of emergency shelter and services to victims of domestic violence, sexual assault, stalking and human trafficking in Saginaw County. Our mission is to empower survivors and create a culture of safety and respect in our community.

WITH SURVIVORS

We empower survivors of domestic violence, sexual assault, stalking & human trafficking by removing barriers to safety, and treating all victims with dignity and respect.

IN THE COMMUNITY

We assume the leadership role for eliminating domestic & sexual violence in the community by focusing on prevention through education, resources and training.



SAFETY

Crisis intervention like the 24 hour helpline, 24 hour on-call response, and emergency shelter, provide immediate access to safety.



EMPOWERMENT

Advocacy & counseling connect survivors with community resources. Court support and housing programs help navigate community systems.



CHANGE

Prevention programs in schools, businesses, churches & local organizations seek to educate about and eliminate violence.

ABOUT OUR EVENTS

ADVOCATES FOR CHANGE



Our annual table-hosted luncheon offers first time and long time supporters a chance to learn about our services, new initiatives, and how they can make a meaningful impact to support survivors of abuse in Saginaw County.

EMPOWERMENT DINNER



Our gala event honors a community leader for their commitment to survivors through philanthropy and activism. Featuring a special survivor testimony. Guests enjoy a cocktail reception, a world-famous Frankenmuth dinner, silent auction, raffles, and a special award ceremony.



MISSION FORWARD

Our mission is at the heart of our events, compelling longterm philanthropy & support.



COMMUNITY DRIVEN

We recognize the importance of partnerships to fulfill our vision of a community free from abuse.



SOCIAL IMPACT

We make connections that not only help survivors, but strive for prevention and social justice.

EMPOWERMENT DINNER



2026 Honoree, Joanna Nelson

DATE:

Wednesday
October 7, 2026

2026 HONOREE:

Joanna Nelson

General Manager
Bavarian Inn Lodge

LOCATION:

Bavarian Inn Lodge

TIME:

5:30pm—8:30pm

ATTENDANCE:

200-300

TICKETS:

\$75 each or attend
as a guest of the
honoree, or as
part of a sponsorship
package



"Supporting this event was an honor for our business, knowing our sponsorship helped raise funds for life changing programs right in our own community."

SPONSORSHIP LEVELS

EMPOWERMENT DINNER

OCTOBER 7, 2026

PRESENTING SPONSOR

\$7,500

- **EXCLUSIVE EVENT SPONSOR**
- Company name featured on event signage ahead of the event
- Recognition on all print and media materials in premiere location
- Verbal recognition at event podium
- Reserved table of 10 with name recognition
- Preferred seating at event with VIP amenities
- Full page color ad in program



RED CARPET
\$5,000



Frankenmuth Credit Union

- **LIMITED TO ONE**
- Time and place on professional red carpet event photos
- Recognition on all print and media materials
- Reserved table of 10 with name recognition
- Half page ad in program



WINE & DINNER
\$3,000



- **LIMITED TO ONE**
- Recognition on wine bottles
- Recognition on all print and media materials
- Reserved table of 10 with name recognition
- Half page ad in program



SILENT AUCTION
\$3,000



- **LIMITED TO TWO**
- Recognition on silent auction tables and online bid sheets
- Recognition on all print and media materials
- Reserved table of 10 with



ENTERTAINMENT
\$2,000



- **LIMITED TO TWO**
- Recognition on service bars & piano
- Recognition on print and media ma-



GOLD SPONSOR

\$1,500

- Recognition on event signage
- Reserved table of 10 with name recognition
- Business card size ad in program



SILVER SPONSOR

\$750

- Recognition on event signage
- 4 event tickets in open seating
- Name listed in program



2026 Empowerment Dinner Sponsorship Commitment

How would you like your sponsorship to be acknowledged in event materials? Please print carefully!



Sponsor Name: _____

Preferred Contact: _____

Phone/Email: _____

Address: _____

☐	Presenting Sponsor (limited to one) \$7,500	• EXCLUSIVE EVENT SPONSOR • Company name featured on event signage ahead of the event • Recognition on all print and media materials in premiere location • Verbal recognition at event podium • Reserved table of 10 with name recognition • Preferred seating at event with VIP amenities • Full page color ad in program
 		
☐		
☐		
☐		
☐	Gold Sponsor (multiple) \$1,500	• Recognition on event signage • Reserved table of 10 with name recognition • Business card size ad in program
☐	Silver Sponsor (multiple) \$750	• Recognition on event signage • 4 event tickets in open seating • Name listed in program

Total Sponsorship: \$ _____

Today's Date: _____

Method of Payment ☐ Check enclosed (payable to Underground Railroad, Inc.) ☐ Charge the credit card below:

Name on card: _____ Card Number _____

Expiration Date: _____ CVV#: _____

Billing Address: _____ Billing City, State, Zip: _____

Please complete this form and return with payment. Fax to (989)399-0010 or mail to:
Underground Railroad, Inc. 5647 State Street, Ste. A, Saginaw, MI 48603
Questions? Call Karen Sova at (989) 399-0007. Ext. 100 or email ksova@urrinc.org

WHY SPONSOR US?



Increase brand awareness
& community visibility



Offer opportunities for
your employees to engage
with philanthropic causes



Make your community a
better place to live & work



Network with local officials
and community & business
leaders



Make a meaningful impact
in the lives Saginaw
County survivors of abuse



YOUR IMPACT



Last year your sponsorships helped provide:

- 12,441 safe nights in shelter
- 36,000 night of housing assistance for 98 households
- 7,554 hours of individual and group counseling
- 3,485 answered crisis calls
- 2,148 hours of childcare
- Supervised visitation and safe exchange for 98 families
- Healthy relationship education for 3,139 K-12 students
- 341 community education and public awareness events
- 2,766 downloads of the Touchy Subjects podcast

*“When I first started talking about my own abuse, I didn’t know there were organizations like Underground Railroad available. I didn’t know that they can help not just the survivors, but family members and friends, understand what the survivor is going through, and provide resources to help them on their healing journey. I believe Underground Railroad has been instrumental in helping survivors. It’s nice to know **this is a community of support.**”*

